Evaluation Summary Report

Title of the Expression of Interest : Digital Cities Challenge - 2

00125

Evaluation result:

19.5
Approved

City: Heraklion , Greece
Call title: Digital Cities Challenge - 2

1. Relevance

1.1 Presentation of the city
1.2 Facts and figures
1.3 Innovation ecosystem

Threshold: 4
Minimum mark: 0
Maximum mark: 5
Interval: 0.1
Priority: 2

Criterion evaluation: 5

+ The key features of the city of Heraklion are well described and presented. The information provided is comprehensive.
+ The applicant provides a clear picture of the economic and social characteristics of the city supported by relevant figures and facts well-presented.
+The role of the digital transformation to the development of the economy and the improvement of the social cohesion in the city is sufficiently explained.
+The description of the innovation system is convincing identifying the strengths of the system and the main actors. It also provides a comprehensive picture of the interactions of the main actors and how each of them contributes to the digital transformation of the city.

2. Ambition

2.1 Policies involving digital transformation dimensions
2.2 Participation in projects related to digital transformation (regional, national and European)
2.3 Timeline

Threshold: 3
Minimum mark: 0
Maximum mark: 5
Interval: 0.1
Priority: 3

Criterion evaluation: 5

+ The application of the city of Heraklion demonstrates its on-going engagement in designing and implementing digital policies.
+The city has developed a digitalization strategy and policies that link digitalization with the local economy, especially economic. activities related to tourism and culture, as well as the quality of life and security of citizens and the accountability of the public. administration.
+The city has invested in the necessary digital infrastructure and development of content for the support of cultural and tourism. activities, and encourages companies, young entrepreneurs, to develop digital-based services and products. The strategy, policies and ongoing digitalisation activities are well aligned, relevant to the challenges the city is facing and ambitious.
+ The applicant shows its ability and a strong interest in participating in more European projects intending to supporting its digital transformation plans.
+ The identified projects and policies are in-line with the digital transformation policies presented by the city.
+ The timeline presented is coherent with the digital strategy and ambition of the city.

3. Impact

3.1 Achieved / expected impacts

Threshold: 4
Minimum mark: 0
Maximum mark: 5
Interval: 0.1
Priority: 1

Criterion evaluation: 4.5

+ The EoI describes clearly the positive impact and a good number of objectives broken down into categories (type of projects) to come as a result of the city's digital strategy.
+ There's a clear mention to the expected impact of the city's digital strategy implementation in the future.
+ The EoI provides sufficient information on the impacts and relates it to the list of projects presented in Section 2.
+ Such changes and objectives to be brought by the digital transformation of the city are mainly centered on the improvement of citizens´ life.
+The utilisation of the infrastructure and the penetration of the services are high.
- The municipality of Heraklion already has a strategy in place and corresponding measures to tackle the future challenges. It has also received numerous awards and recognition. We're therefore not able to assess to what extent participating in the DCC support program will imply high impact on the city.

4. Resources

4.1 Team of professionals
4.2 Stakeholders involvement
4.3 Resources

Threshold: 3
Minimum mark: 0
Maximum mark: 5
Interval: 0.1
Priority: 4

Criterion evaluation: 5

+ The EoI describes the profiles of the staff involved in the possible implementation of the project.
+ The profiles of the team of professionals are pertinent to the foreseen activities. + The EoI describes the foreseen roles of team members if the city participates in the DCC.
+ There is a clear commitment from the city to participate with the necessary resources in the DCC.
+ The application is convincing about how the municipality plans to engage with the stakeholders throughout the whole duration of the project.
+ Those identified stakeholders are very relevant and the EoI shows clearly how they will contribute to the project.
+It is very positive that there is a budget committed to activities supporting the digital transformation of the city.